

JULY 2019 NEWSLETTER

Summer Time/Anytime Photo Ops!



In a time where selfies reign supreme and instant memories can be captured on smart phones, knowing how to properly frame yourself or your subjects can be a great skill to acquire. So here are a few tips to help you out.

Properly frame faces, opt for a zoom between 5 to 6 inches, says Lynn Donaldson, who shoots for National Geographic

Traveler. Any wider and you risk exaggerating features. But zoom in too much and you can add the illusion of weight, because longer lenses compress space. Opt for a simple background; avoid bright light directly in front of subjects (they'll squint) or behind them automatic cameras darken the foreground until your subjects look like silhouettes. To counteract this, turn the flash on. "You can almost always use your flash in the sun," Donaldson says. "It evens out skin tones and makes wrinkles and dark circles disappear". (source: popularmechanics.com)

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